



presents

mineSouthAmerica Focus on Colombia

Presentation Opportunity
November 14 2011

with premier sponsor



sponsor

**Minerals Resources
Analysts Group (MRAG)**

Introduction

We are pleased to invite you to present at our mining investment seminar **mineSouthAmerica: Focus on Colombia** on Monday November 14, 2011 in Toronto. Presenting gives you a cost-effective opportunity to promote your mining project, company, expertise or services to a senior level audience of international mining and financial executives with an interest in mining in South America in general and in Colombia specifically. The seminar will feature project updates by public and private mining companies active in Colombia and expert presentations by service providers and advisors (banks, law and engineering firms) on doing business in Colombia's mining industry. Our Premier Sponsor for Focus on Colombia is **Macleod Dixon LLP**, a leading international law firm with offices in Colombia. The seminar is also sponsored by the **Minerals Resources Analysts Group (MRAG)**, the association of the senior Canadian mining analysts, who will form an integral part of the audience. In addition the audience will comprise senior executives from mining companies, analysts, investment bankers, fund and asset managers, service providers (law firms, engineering firms, consultants) and mining media.

Background

On the Ground Group is the international division of MineAfrica Inc. producing mining investment and specialized seminars for the international mining and financial industries. MineAfrica Inc. has been organizing Africa specific mining investment seminars in Toronto, Vancouver and London, UK since 2002. In 2009 we expanded our focus (under our On the Ground Group brand) to include specialized seminars focussed on the global mining industry and not limited to Africa. In 2010 we launched **mineSouthAmerica** and **mineMexico** with seminars including Focus on Peru (May 27, 2010), Focus on Colombia (June 17, 2010) and Focus on Mexico (September 27, 2010).

More information on past seminars including detailed audience composition, programs and photo galleries can be found at www.onthegroundgroup.com and www.mineafrica.com.

Why Toronto?

Canada, and Toronto specifically, is a world leader in mining and mining finance. The Toronto Stock Exchange - the TMX Group - which includes the Toronto Stock Exchange and the TSX Venture Exchange, is the pre-eminent mining stock exchange in the world, home to 58% of the world's public mining companies. More mining companies are listed on TMX equity exchanges than any other market in the world - for 2010 1,531 versus 666 on ASX and 197 on LSE/AIM, 135 on NYSE/AMEX and 59 on the JSE. 2010 was a record year for new listings with 208 new mining listings and 71 new international listings. C\$17.8 billion was raised through over 2,400 mining equity financings in 2010. TSX and TSX.V raised 60% of the world's mining equity capital in 2010. 50% of the 9,500 mineral projects held by TSX and TSX.V companies are outside of Canada. Toronto is home to expertise and service providers to the global mining industry - lawyers, engineers, geologists, consultants, analyst, media, investment bankers, brokers. Over 200 analysts cover TSX and TSX.V listed mining companies.

Seminar Program (draft and subject to change)

- Overview on Colombia's mining industry covering geology, investment climate, tax incentives, mining legislation, etc.
- Risk profile and mitigation on doing business in Colombia's mining industry.
- Canadian government support for mining projects in Colombia.
- Financing a mining project in Colombia.
- CSR in Colombia: case study of successful corporate social responsibility projects.
- Investor updates by TSX listed mining companies on their Colombian projects.
- Mining investment opportunities by private companies.

The seminar format will feature a high-level keynote address, twenty minute corporate and technical presentations including the opportunity for questions and answers, and significant networking opportunities during a cocktail reception.

Why Present

1. Excellent opportunity to promote your company to a targeted, senior level audience of financial and mining executives and government representatives with an interest in mining in South America in general and in Colombia specifically.
2. Make high-level contacts, build personal relationships and gain new clients through networking opportunities.
3. Extensive, ongoing exposure for your company in our comprehensive ongoing marketing program before, during and after the seminar. This includes website and email promotion by the organizers as well as by sponsors and our media partners, corporate profile in program, high resolution logo projection during the seminar, etc.
4. Four complimentary seminar registrations for your colleagues or clients.
5. Distribution of corporate brochures at information tables at the seminar.
6. Presentation posted on our website for ongoing downloads after the seminar.
7. Media mention and interviews wherever possible.
8. At C\$2,750 participation is cost-effective - you get exposure and your message to key mining and financing executives at a fraction of the cost and effort that would be required on your own.
9. Proven track record by the organizers in organizing high quality results-focussed mining investment seminars.

Who Should Present

- Public and private mining companies with exploration, mine development or production projects in Colombia.
- Service providers and advisors such as banks, law firms, engineering firms and consultants with expertise in doing business in South America and Colombia's mining industry.
- Governments seeking to attract mining investment to their jurisdiction.

Participation Form

Complete and return this page by email to bruce@onthegroundgroup.com or fax to 416-588-7504.

Presentation Investment Required - C\$2,750 plus applicable taxes.

First Name _____ Last Name _____
Title _____ Organization _____
Mailing Address _____
City _____ Province _____
Country _____ Postal Code _____
Tel _____ Fax _____
Email _____ Web _____

Signature _____

For More Information

on this seminar and our past seminars visit www.onthegroundgroup.com and www.mineafrika.com or contact us:

On the Ground Group (the international division of MineAfrica Inc.)

769 Euclid Avenue

Toronto, Ontario, Canada M6G 2V3

t. 416.588.7749

f. 416.588.7504

e. wayne@onthegroundgroup.com

w. www.onthegroundgroup.com

Bruce Shapiro

t. 416.588.7749

e. bruce@onthegroundgroup.com

Wayne Floreani

t. 416.533.3998

e. wayne@onthegroundgroup.com