



presents

**mineSouthAmerica: Focus on Chile**  
Presentation Opportunity  
June 23, 2011

with premier sponsor



in partnership with

**Minerals Resources  
Analysts Group (MRAG)**

## Introduction

We are pleased to invite you to present at our Mining Investment Seminar **mineSouthAmerica: Focus on Chile**. Presenting gives you a cost-effective opportunity to promote your mining project, company, expertise or services to a senior level audience of international mining and financial executives with an interest in mining in South America and Chile. The seminar will feature project updates by mining companies active in Chile and technical presentations by service providers (banks, law and engineering firms) on doing business in Chile's mining industry. The Premier Sponsor for our **mineSouthAmerica** series is Macleod Dixon LLP, a leading international law firm with offices in South America. The series is also sponsored by the Minerals Resources Analysts Group (MRAG), an association of the senior Canadian mining analysts who will form an integral part of the audience. In addition the audience will comprise senior executives from mining companies, mining analysts, investment bankers, fund and asset managers, service providers (law firms, engineering firms, consultants) and mining media.

## Background

On the Ground Group is the international division of MineAfrica Inc. producing mining investment and technical seminars for the international mining and financial communities. MineAfrica Inc. has been organizing Africa specific mining investment seminars in Toronto, Vancouver and London, UK since 2002. In 2009 we expanded our focus (under our On the Ground Group brand) to include technical seminars focussed on the global mining industry and not limited to Africa. These seminars included "Surviving the Global Financial Crisis in the Mining Industry" and "Mining Deal Exchange: Financing Your Mining Project Through the TSX Venture CPC Program" in Toronto and Vancouver. In 2010 we launched **mineSouthAmerica** with specific seminars focussing on Peru (May 27), Colombia (June 17) and **mineMexico** (September 27). More information on our past seminars including detailed audience composition, programs and photo galleries can be found [here](#).

## Why Toronto?

Canada, and Toronto specifically, is a world leader in mining and mining finance. The Toronto Stock Exchange - the TMX Group - which includes the Toronto Stock Exchange and the TSX Venture Exchange, is the pre-eminent mining stock exchange in the world, home to 55% of the world's public mining companies. More mining companies are listed on TMX equity exchanges than any other market in the world - 1,405 versus 684 on ASX and 216 on LSE/AIM. \$137 billion in equity financing was raised on the TMX in the five year period 2004-2008. Toronto is home to expertise and service providers to the global mining industry - lawyers, engineers, geologists, consultants, analyst, media, investment bankers, brokers.

## Seminar Program (draft and subject to change)

Thursday June 23, 2011

13h00 - 17h30

Macleod Dixon LLP

Toronto-Dominion Centre, TD Waterhouse Tower, 79 Wellington Street West, Suite 2300

Toronto, Ontario, Canada

- Investor updates by TSX listed mining companies on their Chilean projects.
- Overview on Chile's mining industry covering geology, investment climate, tax incentives, mining legislation, etc.
- Risk profile and mitigation on doing business in Chile's mining industry.
- Financing mining projects in Chile.
- CSR in Chile: case study of successful corporate social responsibility projects.
- opportunities by private companies.

The seminar format will feature a high-level keynote address, twenty minute corporate and technical presentations including the opportunity for questions and answers, and significant networking opportunities.

## Why Present

1. Excellent opportunity to promote your company to a targeted, senior level audience of financial and mining executives and government representatives with an interest in mining in South America in general and in Chile specifically.
2. Make high-level contacts, build personal relationships and gain new clients through networking opportunities.
3. Extensive, ongoing exposure for your company in our comprehensive marketing program before, during and after the seminar. This includes website and email promotion by the organizers as well as by sponsors and our media partners, corporate profile in program, high resolution logo projection during the seminar, etc.
4. Four complimentary seminar registrations for your colleagues or clients.
5. Distribution of corporate brochures at information tables at the seminar.
6. Presentation posted on our website for ongoing downloads after the seminar.
7. Media mention and interviews wherever possible.
8. Participation is cost-effective - you get exposure and your message to key mining and financing executives at a fraction of the cost and effort that would be required on your own.
9. Proven track record by the organizers in organizing high quality results-focussed mining investment seminars.

## Who Should Present

- public and private mining companies with exploration, mine development or production projects in Chile.
- service providers such as banks, law firms, engineering firms and consultants with expertise in doing business in South America and Chile's mining industry.

# mineSouthAmerica: Focus on Chile Participation Form

Complete and return this page by email to [bruce@onthegroundgroup.com](mailto:bruce@onthegroundgroup.com) or fax to 416-588-7504.

**Presentation Investment Required - C\$2,750 plus applicable taxes.**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Title \_\_\_\_\_ Organization \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_  
Country \_\_\_\_\_ Postal Code \_\_\_\_\_  
Tel \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Web \_\_\_\_\_

**Signature** \_\_\_\_\_

## For More Information

on our past mining seminars visit and [www.onthegroundgroup.com](http://www.onthegroundgroup.com) and [www.mineafrika.com](http://www.mineafrika.com). and contact us:

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